



EduVantage

EduVantage NOW



We Bridge the Gap | You Walk the Bridge

1. Introduction to the 'SKYHIGH' Program

Our intensive Personality Development Program called 'Sky-High' is designed for undergraduate students to create a visible and measurable impact in confidence building by laying specific and individual focus on both oral and written communication, body language, presentation skills, resume preparation, cover letter writing, group discussions and mock interviews.

Learning & Development is an essential part of students' progression and can be defined as "the transformational process that enables to develop the ability for adaptive and positive behavior amongst the future flag bearers to deal effectively with the demands and challenges of modern day life". With increasing competition and demand for an effective and a trained workforce it is imperative that the young minds not only acknowledge this fact but are also better prepared for a smooth transition from an academic life to a work life. Given the demographic dividend that India commands, it is our endeavor to make our youngsters Global Citizens by providing them with requisite skills needed to play this role.

EduVantage Career Advancement Solutions Pvt Ltd is a fast emerging skill development company which is founded by alumni of Indian School of Business Hyderabad. It, as a part of its value offerings, provides a complete interview preparation cum Personality Development Program for college undergraduates under our flagship program called "**SKYHIGH**".

Key Benefits of the SKYHIGH Program:

- **Confidence Building** – It helps in increasing the confidence quotient in the students by exposing them to simulated problems and giving them a pedestal to express their opinions without inhibition.
- **Communication** – It is specifically targeted to improve the communication quotient of the students by exposing them to the nuances of power and positive talk.
- **Interview Preparation** – It is designed to lay the requisite focus required to crack the interviews. Interview simulation, mock interviews by panel experts, cover letter writing and resume writing and review is an integral part of this program.
- **Professional Orientation** – It helps in preparing students for a meaningful work life by improving their abilities to manage work, life, stress, anger, time and goals.

Highlights of the Course:

- Guidance on interview preparation by industry experts
- Interview panel for mock interviews will consist of industry recruiters
- Resume review by alumni of *top business schools of the world* such as IIM, Ahmedabad/ Indian School of Business, Hyderabad



2. SKYHIGH Curriculum Design

Module 1 – Non-Verbal Communication Skills

- Body Language & Posture
- Dressing up for interview
- Confidence building
- Grooming (corporate etiquette and other basic etiquettes)

Module 2 – Verbal Communication Skills

- English Proficiency (grammar & vocabulary building)
- Presentation skills
- Diction/ Phonetics
- Speech Clarity

Module 3 – Written Communication skills

- E-mail writing
- Cover letter writing
- Resume writing

Module 4 – Personalized and Intensive Interview Preparation

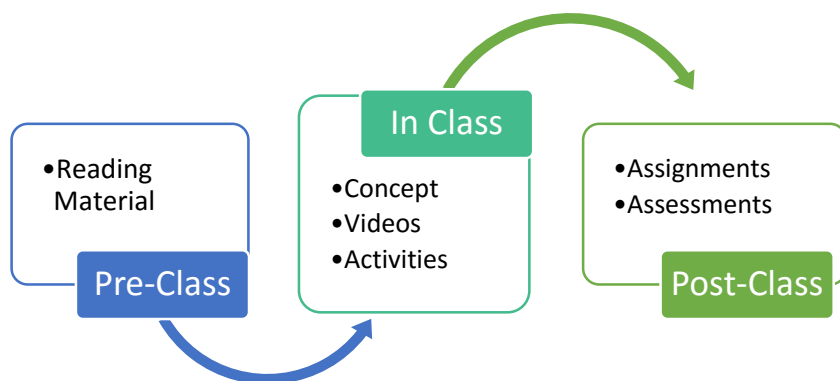
- Understanding interview environment
- Tips for channelizing interview to your advantage
- Interview etiquettes
- Personalized resume and cover letter preparation and review
- Group discussion training
- Mock interviews by EduVantage Panel

3. Instructional Approach

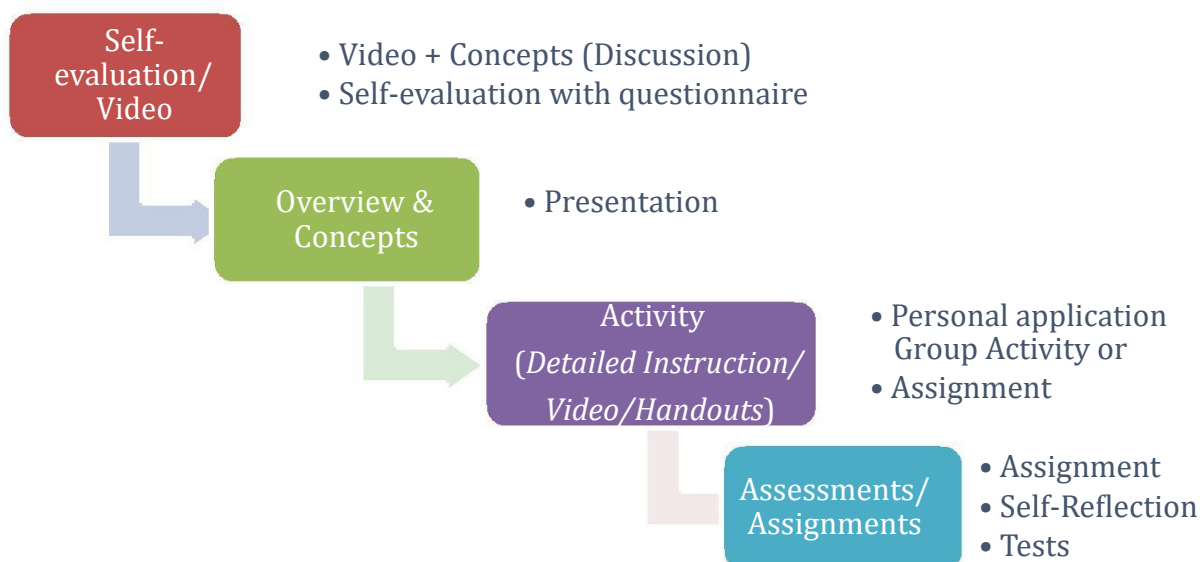
The approach in designing every lesson is:

- **Modular** – Learning sessions with adequate breaks so as to not overwhelm the learner with too much information.
- **Real-life application** – The modules focus on teaching how-to techniques with emphasis on applying techniques they learn to their own life situations.
- **Video illustration** – thought-provoking or learning videos that inspire change in behavior.
- **Activity based** – All classroom activities are based on peer-learning methods to increase student engagement and motivation.
- **Teacher as a facilitator** – Trainers will facilitate the activities, ensure maximum participation and encourage learners with coaching and feedback.

A typical flow of a lesson would be along the lines below:



The session will run along the lines of:



Materials Provided:

This will include eLearning Lessons (for Pre-, In- and Post-class sessions) as well as assessments.

Instructor's Profile:

The lessons will be facilitated by EduVantage instructors. The profile of the instructors is that they:

- Are certified trained instructor's
- Have extensive Industry exposure or experience in the workplace
- Have good communication skills
- Have good mentoring skills
- Have patience and motivation

4. Program Specific Information

- Duration – 10 weeks.
- Classes on – Saturday.
- Time Duration for each class – 4 hours.
- Price - INR 15,000/- per student.

5. SKYHIGH Custodian

EduVantage is driven by passionate people who want to create a positive impact in the lives of young Indians. The SKYHIGH Program is being driven by Pallavi A. Singh, who is the Director Soft Skills at EduVantage.



Pallavi A. Singh

Email: pallavi.singh@eduvantage.co.in

Pallavi is an accomplished soft skill trainer and is the Director, Soft Skills vertical at EduVantage. She is an educationist and has worked in varied capacities in education sector. Before joining Eduvantage, Pallavi was imparting soft skill training to corporates.

Education Qualification – *Pallavi holds a Post Graduate degree in Zoology and a bachelor's degree in Education.*

Relevant Work Experience – *Out of the total work experience of 10 years, Pallavi has worked as a Corporate trainer for more than 5 years and has been a corporate trainer with Myntra, Manav Rachna University, Indiavision Realty, DHL Infratech etc.*



EduVantage

EduVantage Career Advancement Solutions Pvt Ltd
Corporate Office - B-88, Sector 2, NOIDA
Call Us At - 9999 608 499
Email - info@eduvantage.co.in